



GOODWILL 
Industries of Fort Worth, Inc. 

GOODWILL BUILDS FUTURES

2018 Annual Report

OUR FOUNDATION

MISSION

Our mission is to empower people with disabilities, disadvantages, and other barriers to employment so that they may achieve maximum independence.

VISION

We envision a community where barriers are eliminated as a result of Goodwill Fort Worth's leadership and innovation.

GOODWILL HOLDS THE KEY TO SUCCESS

In 2018, through 23 innovative programs and services, Goodwill Industries of Fort Worth helped lay the foundation of a brighter future for 10,372 individuals with barriers to employment.

Through state-of-the-art programs like the new Goodwill Digital Career Accelerator®, in partnership with Google, and comprehensive programs like GoodEd, a fully-accredited, self-paced online high school diploma and career certificate program, Goodwill changes lives through education and the power of work.

And, in honor of our 70th anniversary in 2019, a capital campaign has been launched to raise money for our expansion. We hope to build on the success of the past 70 years and transform more lives from those of dependence into lives of independence through our wide array of person-centric programs.

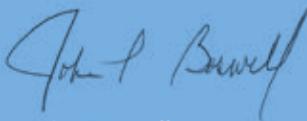
Goodwill is so much more than a thrift store, but our 25 retail locations are the cornerstone of our organization. Our retail stores and online sales provide revenue through the sale of donated goods to support our mission of providing education, training and career services for people with disabilities or other special needs. We give second chances to individuals by helping them get the skills and training they need to become valued members of the workforce.

In these pages, you'll learn how Goodwill Fort Worth built a future for so many in our area in 2018, as well as our plans for continued growth. Thank you for your support of Goodwill Fort Worth.

Sincerely,



David Cox
President and CEO



John Boswell
Board Chair



CHANGING LIVES FROM THE GROUND UP

2018 BY THE NUMBERS

2,400	People completed mandated community service
4,775	People received employment services
1,500	People gained employment through Goodwill's Employment Services
555	People with disabilities or barriers were employed by Goodwill
274	People were placed into employment by Goodwill Staffing Services
111	People received vocational assessment
236	People were served by Goodwill's GoodLife Program
127	People learned vocational skills through Goodwill's North Texas Institute for Career Development (NTI)
163	People enrolled in S.T.A.R.S., a unique day habilitation program for adults with disabilities
8	People participated in Goodwill's Work Adjustment Program (Paid Work Experience)
160	People participated in Summer Earn & Learn (Paid Work Experience)
63	People participated in E ² (Education & Employment)

10,372 Lives touched by Goodwill Industries of Fort Worth in 2018.

OUR INVESTMENT

2018 Financial Summary

THE COMMUNITY GAVE:

Retail Sales of Contributed Merchandise	\$32,195,285	
Industrial Contracts	\$ 8,285,917	
Training & Placement Fees	\$ 885,981	
Corporate/Foundation Grants.....	\$ 1,534,531	TOTAL
General Contributions	\$ 464,043	\$43,702,212
Investment Income	\$ 25,256	
Miscellaneous Revenue	\$ 311,199	

WE GAVE BACK:

Salaries, Wages & Benefits	\$ 27,936,779	
Professional Fees/Contracts	\$ 575,286	
Supplies.....	\$ 3,298,804	
Building Occupancy	\$ 7,124,024	
Printing & Publications	\$ 114,239	
Marketing	\$ 338,805	
Transportation & Travel.....	\$ 1,154,510	
Conference, Conventions & Meetings	\$ 120,028	
Membership Affiliations.....	\$ 228,604	TOTAL
Awards, Grants & Contributions.....	\$ 61,485	\$43,702,212
Depreciation.....	\$ 2,158,886	
Change in Net Assets.....	\$ 590,762	

NOTE: This is a consolidation of the following companies:
Goodwill Industries Fort Worth and Goodwill Industrial Services of Fort Worth Inc.

BRANDON REED

A Foundation. Got it at Goodwill.



Brandon Reed lived a relatively uneventful life in west Fort Worth growing up. He had a great home life, hard-working parents and grandparents who supported him, and was the middle sibling to an older sister and younger brother with whom he fought and played. He looked up to his father, a hero in his eyes, because his dad never let his blindness hold him back or define him. Brandon had it all together.

All of that came crashing down in one moment. In 1998, at age 17, Brandon's brother, Darius, was murdered just steps away from their grandmother's house, a victim of a carjacking. Brandon, who was in school studying Kinesiology at the University of Texas at Arlington, spiraled out of control. "I took my brother's death very hard."

"I had no direction and no way to cope," said Brandon. While Brandon had dabbled in what he called "street culture," he had never been in any trouble or got caught up in any illicit activity, but that soon changed. To deal with his grief he turned to alcohol, marijuana and partying. Soon he looked up and found himself out of school, a father to five children and unemployed. The only option he thought he had to make fast money to support his situation was to sell drugs.

In 2002, at age 24, Brandon was arrested and convicted on a conspiracy to manufacture and distribute crack/cocaine charge. Even though he had no prior offenses, he was sentenced to the mandatory minimum of 11 years and three months in state prison. After his original sentence was commuted to 10 years, he ended up serving eight and a half years behind bars. "Prison has a way of maturing you. I realized while I was incarcerated, how immature I was because in order to survive in there, I had to grow up fast." After his release from prison, Brandon spent four months in a halfway house and started the process of starting his life over again. The transition was hard. As a parolee, he had to constantly check in with an officer, even though he had no cell phone and he was required to hold a job even though no one would hire him. "I was so discouraged. I had zero self-esteem. I felt as though I had let my family down and I was on the verge of giving up." Fortunately for Brandon, he didn't have to.

Another resident in Brandon's halfway house suggested he apply for a job at a Goodwill store as a Retail Team Member. Brandon interviewed and was quickly hired. During his five-year stint at Goodwill, Brandon worked at two different locations and excelled as a donation attendant and a pricer. Now that he was working a steady and stable job, Brandon turned his attention to what had always been his passion: fitness and training. Using what he learned in school about Kinesiology and his desire to help others, he began personal training on the weekends. Weekends became nights and weekends and soon, he was training full-time and working at Goodwill part-time. In 2016, Brandon left Goodwill and proudly became the owner and operator of The Train Station, his own gym.

Today, Brandon trains clients in fitness and nutrition seven days a week. He is an active father in the lives of his children and is looking forward to his upcoming marriage to the love of his life, fiancé Jacqueline. Brandon attributes his new found success to Goodwill. "Nobody wanted to give me a chance except Goodwill, that's why I will always be grateful for the opportunity."

Read more success stories at www.ThankYouGoodwill.org.

OUR BLUEPRINT FOR SUCCESS

Through 23 unique programs, we are able to turn lives of *dependence* into lives of *independence*.

GoodwillWorks

Employment services for the homeless.

E²

High school equivalency preparation and paid work experience for 16-24 year olds.

VetWorthy

Employment services for military vets and their families.

S.T.A.R.S.

Unique life skills day program for adults with significant or multiple disabilities.

Work Adjustment Training (WAT)

Paid work experience for those with barriers to employment.

Goodwill Staffing Services

Temporary employment service for individuals with barriers to employment.

Summer Earn & Learn

Paid work experience and soft skills training for students with disabilities.

Camp Independence

Summer camp for transitional students.

GoodLife

Social service assistance for Goodwill team members.

Project SEARCH

Real life work experience for youth with disabilities.

Donated Goods & Retail

Goodwill creates jobs and funds job training programs.

Contracts

With the Bureau of Engraving and Printing, Army Reserve and the Federal Center employing individuals with disabilities.

Job Resource Centers

Free computer access, job skills training and placement assistance at five locations.

GoodEd

Fully-accredited, self-paced online high school diploma and career certificate program for ages 16+.

Digital Career Accelerator[®]

State-of-the-art job ready digital skills training program.

Work Experience Program (WEP)

Vocational Adjustment Training (VAT)

Vocational Evaluation

Supported Employment

Adult Literacy classes

North Texas Institute for Career Development (NTI)

Provides courses in:

- CDL Professional Truck Driver Training
- Forklift Certification
- Virtual COMP TIA[®] A+ Certification Seminar
- Virtual COMP TIA[®] Network+ Certification Seminar
- Virtual Medical Front Office Assistant
- Virtual Medical Billing Specialist Seminar

ReLaunch

Employment assistance for those re-entering the workforce after incarceration.

JENNIFER MOORE

Opportunity. Got it at Goodwill.



Jennifer Moore is no stranger to adversity and knows the true definition of "hitting rock bottom." She spent close to 20 years homeless, unemployed and addicted to drugs, which led to time in and out of jail. She dropped out of school in the 10th grade and lost contact and relationships with the children she had along the way. Worst of all, she lost hope.

After years of battling her addiction and headed to prison, Jennifer finally asked for the help she desperately needed. Her saving grace came in the form of the State of Texas's Substance Abuse Felony Punishment Facility (SAFPF), a program that provides services to qualified offenders identified as needing substance abuse treatment.

Jennifer completed her treatment program and left prison with a GED, a certificate in Business Computer Information Systems, and a new lease on life. Now came the hard part of re-entering society: finding a place to live and a way to support herself. After her release, Jennifer had to complete after-release treatment at the VOA (Volunteers of America), which operates a halfway house where she was able to live. A resident there told Jennifer about Goodwill Industries, and Jennifer jumped at the opportunity to work and become a productive citizen.

In 2011, Jennifer started work at Goodwill Fort Worth as a Transitional Employment Program participant, picking up highway litter and loading trucks on the dock. Soon, she was hired as a permanent employee on Goodwill's Lawn and Maintenance Crew. In 2014, she joined Goodwill Staffing Services (GSS) as a supervisor. Promoted to the department's manager, Jennifer is giving people with disabilities and barriers to employment a second chance through the power of work.

Today, Jennifer is working, actively attends church, and helps care for her mother. "God saved me, Goodwill gave me a chance," she said. Her journey of recovery has allowed her to support herself for the first time, reconnect with her children, be a grandmother, and have new experiences. She credits her success to the opportunity she was given at Goodwill and cherishes the ability she now has to help others who are in the shoes she once wore.

Read more success stories at www.ThankYouGoodwill.org.

GOODWILL DIGITAL CAREER ACCELERATOR®

Grow with **Google** **GOODWILL** Industries of Fort Worth, Inc. 



Individuals of all ages can get up-to-speed on job-ready digital skills in Goodwill Industries of Fort Worth's Digital Career Accelerator®— a state-of-the-art training facility. Training is free and instructors are available to help individuals learn basic computer skills that are used to establish an email address, apply for a job and perform many entry-level tasks such as word processing, email and Internet use; providing digital skills that develop more marketable workers for the digital age.

- Individuals learn to use digital tools to accomplish everyday tasks
- Develop skills to get a job or advance their career
- Enhance digital skills

Goodwill Fort Worth also offers individuals the opportunity to receive free Microsoft Office Specialist Certification in Word, PowerPoint, Excel, Access and Outlook.

The Digital Career Accelerator® aims to carry on Goodwill's mission of serving people with disabilities and disadvantages, youth, older workers, veterans and military families and the formerly incarcerated.

Goodwill Industries of Fort Worth's

70TH ANNIVERSARY CAPITAL CAMPAIGN

*Celebrating the Past,
Building Futures*

Goodwill Industries of Fort Worth's current headquarters and program facilities were completed in 2001. Since that time, the organization has seen tremendous growth to include:

- Serving **324,155** persons with disabilities or disadvantages
- Annual revenue increasing from **\$10,270,000** to **\$45,137,000**
- Placing over **20,000** people in competitive employment
- Growing from eight retail stores to **25**
- Diverting **267,925,000** pounds of waste material from the local landfill



THE PROBLEM

While the unemployment rate statewide has decreased, there is much work to be done in the greater Fort Worth area:

- **58.8%** of persons with disabilities aged 16 to 24 in Fort Worth are unemployed
- **13.2%** of persons in Fort Worth aged 25 and older do not have a high school diploma
- **12%** of residents in Fort Worth live in poverty
- **33.7%** of single mother families with children under 18 live below the poverty line

THE SOLUTION

Education and employment are the only proven pathways out of poverty! Indeed, the need for Goodwill's services has never been greater. Goodwill Industries of Fort Worth is committed to expanding employment and education services and breaking the cycle of poverty for those in our community.

To do this, facilities must be expanded. With expansion, offerings will include:

- Additional training and education space for at-risk youth
- Innovative classroom space for foster care Independent living skills training
- Programs for ex-offenders and re-entry training
- Expansion of our credentialing programs
- 42 additional staff to run new programs within the first 5 years
- Serving an additional 20,000 individuals within the first 5 years

PLEASE JOIN US!

Join us in achieving our vision of having a community where barriers are eliminated as a result of our leadership and innovation! For more information please email buildingfutures@goodwillfw.org or call 817-332-7866 X2050.



BUILDING FUTURES CAMPAIGN COMMITTEE

Chairman: **Frank Shiels**
Noel "Kip" Adams
John Boswell
David Goodroe

Patrick Gotcher
Mike Griffin
Catherine Courtney Schmuck
Pamela Voight

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Jeff Lattimer: Vice President of Asset Protection & Safety
Kimberly Smith: Vice President of Goodwill Staffing Service & S.T.A.R.S.
Margaret March: Executive Assistant



www.GoodwillFortWorth.org

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Connect with us!      