

# Connecting for Success

GWFortWorth2013





# Our Mission

Is to empower people with disabilities, disadvantages, and other barriers to employment so that they may achieve maximum independence.

# Your Generosity Makes Goodwill Possible

Goodwill is a non-profit leader in providing education, training and career services for people with disabilities or other special needs. In 2013, Goodwill Industries of Fort Worth served over 42,000 people.

Goodwill Industries of Fort Worth, Inc.'s 20 retail locations provide not only affordable goods and services, but also jobs for those in need and revenue to support Goodwill's charitable mission. Goodwill also provides the Fort Worth area with four Job Resource Centers, equipped with job-search experts, computers, free Internet access and telephones. In addition, the North Texas Institute for Career Development (NTI) offers courses in nurse aide training (CNA), medical office assistant, rehabilitation technician and professional truck driving (CDL). Goodwill Mission services also has a partnership with the Department of Assistive and Rehabilitative Services (DARS) to offer work adjustment training or on the job training in janitorial, maintenance and warehouse skills.

Across the United States, 80 percent of people with disabilities are not part of the workforce. Goodwill's collective efforts in the community of advocates are to focus on how to make employment a reality for any person, including those with severe disabilities. Goodwill provides work for disabled employees who may not otherwise be able to find work. This contract work in Goodwill's local facilities includes packaging, assembly, sorting, collating and mail-outs. Goodwill career counselors provide valuable support services to help these employees to make sure they are working to their fullest potential in their jobs. In addition, the counselors provide a number of holistic services including socialization, daily living skills and peer interaction.

Goodwill believes that work has the power to transform lives by building self-confidence, independence, creativity, trust and friendships. Everyone deserves this chance. For more information on Goodwill Industries of Fort Worth, please visit [www.GoodwillFortWorth.org](http://www.GoodwillFortWorth.org).

Sincerely,



David Cox  
President and CEO

David Goodroe  
2013 Board Chair



# 42,768

Lives touched by Goodwill Industries of Fort Worth in 2013

- 22,063 received employment services.
- 446 people gained employment through Goodwill's Employment Services.
- 222 people received vocational assessment.
- 342 people were placed into employment through Goodwill Staffing Services.
- 65 people participated in Goodwill's Work Adjustment Program (paid work experience).
- 374 people learned vocational skills through Goodwill's North Texas Institute for Career Development (NTI).
- 34 people enrolled in Day Habilitation services.

# Connect Through Giving

## 2013 Financial Summary

### The Community Gave:

Retail Sales of Contributed Merchandise . . . . .	\$23,785,632
Industrial Contracts . . . . .	\$8,604,687
Training + Placement Fees . . . . .	\$639,436
Government Agency Grants . . . . .	\$194,592
General Contributions . . . . .	\$100,614
Investment Income . . . . .	\$1,399
Miscellaneous Revenue . . . . .	\$887,265

\$34,213,625

### We Gave Back:

Salaries, Wages + Benefits . . . . .	\$21,244,392
Professional Fees/Contract . . . . .	\$309,700
Supplies . . . . .	\$3,373,999
Building Occupancy . . . . .	\$5,164,074
Printing + Publications . . . . .	\$242,533
Marketing . . . . .	\$312,277
Transportation + Travel . . . . .	\$935,325
Conferences, Conventions + Meetings . . . . .	\$44,252
Membership Affiliations . . . . .	\$184,731
Awards, Grants + Contributions . . . . .	\$33,291
Depreciation . . . . .	\$1,849,519
Change in net assets . . . . .	\$519,532

\$34,213,625

NOTE: This is a consolidation of the following companies:  
Goodwill Industries of Fort Worth  
Goodwill Industrial Services of Fort Worth, Inc.



# Duncan Murrell

## Thank You Goodwill

Duncan Murrell is a self proclaimed “Air Force brat.” After growing up in a family that moved around for the Air Force, it wasn’t a surprise when he joined the Marine Corps after playing college football at Florida State University.

During his first deployment in Afghanistan, he suffered a non-disabling injury that eventually resulted in him being sent home.

Back in the United States, Duncan found a job working construction as a materials handler on high metal erection contracts. One day while working Duncan fell 45 feet onto concrete, shattering both wrists and most of the bones on his left side. As a complication from the treatment of one of his broken bones, Duncan developed osteomyelitis, resulting in the lower half of his left leg being amputated.

After the fall, Duncan lost his job with the construction company. Not being a believer in “I can’t’s,” as soon as he could, Duncan went to the Department of Assistive and Rehabilitative Services (DARS) to try to find another job. Through DARS, he was led to Goodwill where he started at ComputerWorks. It was only a week before he was hired on full-time to sort, test and troubleshoot donated computer and electronic equipment.

“I have always been an athlete, so for me not to be able to do a physical job is hard. But Goodwill doesn’t look at you for what you possibly can’t do, but for what you can do.”

Duncan credits Goodwill with helping him continue to live his life and provide for his family.

“Goodwill is a blessing, I wake up every day and I’m happy I have a job at Goodwill and that I can put a roof over my kids heads.”

To hear Duncan’s story in his own words, please visit [www.ThankYouGoodwill.org](http://www.ThankYouGoodwill.org).

# Goodwill Industries of Fort Worth Expands



Goodwill Industries of Fort Worth, Inc. opened its 20th retail store in the Fort Worth area in 2014. The 8,872 sq. ft. retail store is located at 3124 Townsend Drive at West Berry Street.

“Every retail store that Goodwill is able to open means more revenue to support our job training and placement programs for individuals with disabilities and other barriers to employment,” said David Cox, president & CEO of Goodwill Industries of Fort Worth. “We are excited to be a part of the Paschal High School and TCU communities.”

The store opening is part of Goodwill’s expansion strategy to reach as many residents in Weatherford, Cleburne, Denton, Fort Worth and surrounding areas as possible. Adding additional locations will increase Goodwill’s ability to expand their services to more individuals with disabilities and special needs.

As people battle the effects of a struggling economy, and as the trend to “go green” increases, Goodwill stores are seeing more shoppers than ever – creating a higher demand for more donations to be made. To help fulfill this demand, Goodwill also opened three additional attended Donation Stations in the greater Fort Worth area over the past year to make donating to the cause even easier. New locations include 8653 N. Beach St. #201 in Fort Worth, 960 N Walnut Creek Drive #107 in Mansfield, 2101 Bedford Road Suite M in Bedford.



# Job Resource Center

## Goodwill Launches Updated Job Resource Center

Goodwill Industries of Fort Worth, Inc. opened an updated Job Resource Center in Hurst at 825 W. Pipeline Road, featuring job search experts on staff Monday – Friday from 8 a.m. – 4:30 p.m.

Using the new Hurst location as a prototype, Goodwill Fort Worth will open three additional updated Job Resource Centers in the coming year, offering free computer and internet access. In addition, job search experts will provide job placement services including one-on-one career counseling and employer networking opportunities; job readiness skills training including resume writing, interviewing skills and job search techniques training; vocational assessments to help focus job search on the most suitable and in-demand occupations; needs assessments and appropriate referrals for mental health, housing and more – all at no cost.

“Through our updated Job Resource Centers, our goal is to increase the number of individuals Goodwill can assist with job placements and training – getting more individuals back to work,” said David Cox, President & CEO. “At Goodwill, we believe that work has the power to transform lives by building self-confidence and independence, allowing individuals to achieve personal satisfaction and become productive members of society.”

Prior to the relaunch, Goodwill Fort Worth provided computers and internet access, and part-time staffed job search assistance for job seekers at nine of the organization’s retail stores through career centers. The new Job Resource Centers are intended to provide full job search assistance in strategic locations throughout the Fort Worth area. They will provide four fully-staffed locations where job seekers can get the personal attention they need from job search experts to get back to work.

# ComputerWorks

## at Goodwill Fort Worth Offers an Environmentally Friendly Place to Donate Used Computers and Low Cost Electronics for Sale

Goodwill Industries of Fort Worth, Inc. recently reintroduced ComputerWorks, its responsible computer recycling, refurbishing and low cost retail store.

When computers, computer parts or other household electronics such as cell phones and printers are donated to Goodwill by individuals, schools, small businesses and even large corporations, they are routed to ComputerWorks. Employees wipe each computer clean, per standards outlined by the Department of Defense, and then disassemble and test all parts from the donated computers.

Working parts are used to rebuild computers for sale, replacing inner components. ComputerWorks is an authorized Microsoft Refurbisher, allowing licensed Microsoft software including Windows 7 to be included on all refurbished machines. These rebuilt computers are sold at the ComputerWorks retail store, located at the Goodwill headquarters at 4005 Campus Drive in Fort Worth. Computers and parts that are not in working condition are completely and safely disassembled and responsibly recycled.

Customers can find not only computers, but software programs, printers, stereo systems and other electronics at ComputerWorks. In addition, the store offers computer repairs, troubleshooting and maintenance. To bridge the digital divide, ComputerWorks can provide complete refurbished computer towers beginning as low as \$50, laptops starting at \$129 and complete systems starting at \$150

ComputerWorks has also partnered with the City of Fort Worth to make daily runs to three local landfills, loading up discarded televisions and computers into Goodwill trailers, which keeps e-waste, especially televisions, out of the landfill. In 2013, ComputerWorks sold or recycled more than one million pounds of computers, computer peripherals and televisions. Like all Goodwill retail locations, 93 cents of every dollar of revenue from Computer Works goes back to support Goodwill's mission. This allows Goodwill to offer jobs and job training, place individuals in competitive employment in the community and hire employees with disabilities or other barriers to employment so they may experience a fuller life through the power of work.

# Gina Casteal

## Thank You Goodwill

Gina Casteal is a single mother of four with a GED and a criminal record. Because of these three barriers to employment, when the bank foreclosed on her house, Gina and her children became homeless. "Before Goodwill, I was at a hopeless state," she said. "I felt like I was letting [my children] down."

At that time, Gina was more interested in finding a paying job than going back to school, but with the encouragement of her stepfather, she enrolled in Goodwill's North Texas Institute as part of their CDL (commercial drivers license) training program. She was able to attend the classes because of a scholarship she received through Goodwill's Moncrief-Ryan Scholarship Fund.

Gina was the only woman in her class and had never driven a manual transmission before enrolling, but that didn't stop her. After graduating, Gina applied for a position at Goodwill, where she now works transporting donated goods to and from donation centers, the warehouse and area Goodwill stores.

"Goodwill took a chance on me and believed in me. I went from the classroom to a paycheck and it has changed my life. Now that I am an employee of Goodwill, it is my turn to give back. Everyone here is a success story and it is amazing and empowering."

Gina credits Goodwill with her success and her future possibilities. "Goodwill helped me through school, get a job and provide a home for my kids," she said. "I can look my kids in the eyes again and they are so proud of me."

To hear Gina's story in her own words, please visit [www.ThankYouGoodwill.org](http://www.ThankYouGoodwill.org).



# Goodwill Classic

## Tournament of Excellence

Billed as a “Tournament of Excellence,” the Goodwill Classic is not your typical golf tournament. Held at Ridglea Country Club’s North Course, where a reputation of quality, history and tradition has flourished for more than 50 years, the Goodwill Classic has proven to be a stand-out among all other charity tournaments.

From the moment participants arrive, they are amazed at the level of service and at the quality of the event. Participants’ cars are valet parked and professionally washed as they enjoy a day of golf and fellowship. Following registration on the morning of the tournament, each player is invited to enjoy the Goodwill Classic Gift Salon featuring an array of exclusive gifts. Then on to a hot buffet breakfast before warming up for a round of golf. A hot lunch and beverages are served at three stations on the course and there is a cocktail reception following golf as prizes are awarded.

All proceeds from the tournament go to support the Moncrief-Ryan Goodwill Scholarship Fund. The impressive list of sponsors for the Goodwill Classic supports an organization that believes in “a hand up, not a hand out.”

In 2013 the tournament raised a total of \$125,000 and hosted 144 participants.

## The Moncrief-Ryan Scholarship Fund

Goodwill Industries of Fort Worth’s mission is to empower people through work. One of the modes we utilize to train individuals is the North Texas Institute for Career Development (NTI).

NTI offers courses in nurse aide training (CNA), medical office assistant, rehabilitation technician and professional truck driving (CDL) Graduates from each course receive employment assistance to be placed in their field of study. Since its inception in 2009, the Moncrief-Ryan Scholarship Fund has given \$506,311.24 in scholarships, resulting in 287 graduates from NTI vocational training programs.



# GOODWILL

Industries of Fort Worth, Inc.



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