



CLASSIC

Tournament of Excellence

MONDAY, NOVEMBER 7, 2011
RIDGLEA COUNTRY CLUB NORTH COURSE

GOODWILL CLASSIC

PRESENTED BY  Frost
BANKING INVESTMENTS INSURANCE

Frost is pleased to present the Goodwill Classic...a Tournament of Excellence. This is both the fourth year for this tournament, and the fourth year that Frost has been privileged to serve as the Presenting Sponsor. Each year, the money raised at the tournament helps countless individuals achieve their maximum independence through Goodwill's job training and placement programs.

Once again, serving as Honorary Co-Chairs for the tournament are Mike and Rosie Moncrief and Nolan and Ruth Ryan. It promises to be a fun day of golf for all.

Spaces are filling up quickly and this event is sold out every year. Don't miss out on an opportunity to participate in a tournament unlike any other.



See you there,

Phil Norwood
Tarrant County Region President
Frost



*Honorary Chairs
Mike and Rosie Moncrief, Nolan and Ruth Ryan*

GOODWILL CLASSIC

Billed as a “Tournament of Excellence” the Goodwill Classic is not your typical golf tournament. Held at Ridglea Country Club’s North Course, where a reputation of quality, history and tradition has flourished for more than 50 years, the Goodwill Classic proves to be a stand-out among all other tournaments.

From the moment you arrive, you and your guests will be amazed at the level of service and at the quality of the event. Your car will be valet parked and professionally washed as you enjoy your day of golf. After registration on the morning of the tournament, each player will enjoy the Goodwill Classic Gift Salon featuring exclusive gifts from Titleist. Then on to a hot buffet breakfast before warming

up for golf. A hot lunch and beverages will be served at three stations on the course and there will be a cocktail reception following golf as prizes are awarded. Of course, all services are complimentary.

Benefiting from the Goodwill Classic is Goodwill Industries of Fort Worth, an organization that has served greater Fort Worth since 1949. Goodwill not only recycles household items and clothing, but also rebuilds countless lives through its job training and placement programs. When you join the impressive list of sponsors for the Goodwill Classic, you are supporting an organization that believes in “a hand up, not a hand out.” Thousands of individuals will be served this year with the proceeds from the Goodwill Classic.





SPONSORSHIP OPPORTUNITIES

Each sponsor will receive an unparalleled day of entertainment, perfect for clients and customers. As a sponsor, you will be featured in high-profile marketing as a community-minded partner of Goodwill. What better way to meet and network with other business leaders than over a round of golf at Ridglea Country Club while supporting a very worthwhile cause?

PLATINUM SPONSOR GIFT \$25,000

- Each golfer will receive a certificate for \$400 to use in an exclusive on-site golf merchandise salon.
- A trip through the Goodwill Classic gift salon for each golfer.
- Company name and logo will appear as a sponsor of major tournament gift item, event or service on all professional tee signs; on all promotions including golf event website; mail and distribution materials including tournament program; and all other primary high-visibility tournament signage.
- 12 playing spots.

GOLD SPONSOR GIFT \$20,000

- Each golfer will receive a certificate for \$350 to use in an exclusive on-site golf merchandise salon.
- A trip through the Goodwill Classic gift salon for each golfer.
- Company name and logo will appear as a sponsor of major tournament gift item, event or service on all professional tee signs; on all promotions including golf event website; mail and distribution materials including tournament program; and all other primary high-visibility tournament signage.
- 8 playing spots.



SILVER SPONSOR GIFT \$15,000

- Each golfer will receive a certificate for \$250 to use in an exclusive on-site golf merchandise salon.
- A trip through the Goodwill Classic gift salon for each golfer.
- Company name and logo will appear as a sponsor of major tournament gift item, event or service on a professional tee sign; on promotions; on tournament program and other tournament signage; and opportunities for additional product placement of promotional item giveaways.
- 8 playing spots.

BRONZE SPONSOR GIFT \$10,000

- Each golfer will receive a certificate for \$200 to use in an exclusive on-site golf merchandise salon.
- A trip through the Goodwill Classic gift salon for each golfer.
- Company name will appear as sponsor of a major tournament event on a professional tee sign, on promotions, and on tournament program and other signage.
- 4 playing spots.

BENEFACTOR SPONSOR GIFT \$8,000

- Each golfer will receive a certificate for \$150 to use in an exclusive on-site golf merchandise salon.
- A trip through the Goodwill Classic gift salon for each golfer.
- Company name will appear as sponsor of a major tournament event on a professional tee sign, on promotions, and on tournament program and other signage.
- 4 playing spots.

PATRON SPONSOR GIFT \$6,000

- A trip through the Goodwill Classic gift salon for each golfer.
- Company name will appear as sponsor on a professional tee sign.
- Recognition in print advertising.
- 4 playing spots.

INDIVIDUAL SPONSOR GIFT \$1,500

- A trip through the Goodwill Classic gift salon for each golfer.
- Company name will appear on a professional tee sign with another patron company.
- Recognition in print advertising.
- 1 playing spot.



TEE UP! RESERVE YOUR SPACE TODAY



Reserve your Goodwill Classic Sponsorship today!
Contact Ronnie Conger at 817-332-7866 x2018,
or visit www.goodwillfortworth.org



GOODWILL CLASSIC...
A TOURNAMENT OF EXCELLENCE

MONDAY, NOVEMBER 7, 2011
RIDGLEA COUNTRY CLUB NORTH COURSE

Registration begins at 8:00 a.m.
Shotgun start at 10:00 a.m.
Scramble format





SPECIAL THANKS TO RIDGLEA COUNTRY CLUB
& THE GOODWILL CLASSIC COMMITTEE

*JERRY ALEXANDER • JEFF BLAND • EARL COLLINS • WILL A. COURTNEY, CPM • EDDIE FELD
MIKE GRIFFIN • HARRIET B. HARRAL, PH.D. • JIM RHODES*





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