



CLASSIC

A Tournament of Excellence

BENEFITING
GOODWILL FORT WORTH

MONDAY, NOVEMBER 9, 2009
RIDGLEA COUNTRY CLUB NORTH COURSE



GOODWILL CLASSIC

PRESENTED BY  Frost

BANKING INVESTMENTS INSURANCE



Phil Norwood,
Regional President,
Frost

For the second year, Frost is pleased to present the Goodwill Classic...a Tournament of Excellence. Last year's tournament generated \$100,000 for Goodwill, helping countless individuals achieve their maximum independence through the "power of work," assisted by Goodwill's job training and placement programs.

We know that this year, we can do even more for this great organization that does so much for our community. Returning as Honorary Chairs this year are Mike and Rosie Moncrief, who will be joined by Co-Chairs Nolan and Ruth Ryan. A fun day of golf will be had by all!

Spaces are filling up quickly. Don't miss out on an opportunity to participate in a tournament unlike any other.

See you there,

Phil Norwood
Tarrant County Region President
Frost



Mike and Rosie Moncrief,
Nolan and Ruth Ryan
HONORARY CHAIRS

GOODWILL CLASSIC

Billed as a “Tournament of Excellence” the Goodwill Classic is not your typical golf tournament. Held at Ridglea Country Club’s North Course, where a reputation of quality, history and tradition has flourished for more than 50 years, the Goodwill Classic proves to be a stand-out among all other tournaments.

From the moment you arrive, you and your guests will be amazed at the level of service and at the quality of the event. Your car will be valet parked and professionally washed as you enjoy your day of golf. After registration on the morning of the tournament, each player will enjoy the Goodwill Classic Gift Salon featuring exclusive gifts from Nike and AHEAD. Then on to a hot buffet breakfast before warming up for golf. A hot lunch and beverages will be served at three stations on the course and there will be a cocktail reception following golf as prizes are awarded. Of course, all services are complimentary.

Benefiting from the Goodwill Classic is Goodwill Industries of Fort Worth, an organization that has served greater Fort Worth since 1949. Goodwill not only recycles household items and clothing, but also rebuilds countless lives through its job training and placement programs. When you join the impressive list of sponsors for the Goodwill Classic, you are supporting an organization that believes in “a hand up, not a hand out.” Thousands of individuals will be served this year with the proceeds from the Goodwill Classic.





SPONSORSHIP OPPORTUNITIES

Each sponsor will receive an un-paralleled day of entertainment, perfect for clients and customers. As a sponsor, you will be featured in high-profile marketing as a community-minded partner of Goodwill. What better way to meet and network with other business leaders than over a round of golf at Ridglea Country Club while supporting a very worthwhile cause?



PLATINUM SPONSOR

GIFT \$25,000

- Each golfer will receive a certificate for \$400 to use in an exclusive on-site golf merchandise salon.
- A trip through the Goodwill Classic gift salon for each golfer.
- Company name and logo will appear as a sponsor of major tournament gift item, event or service on all professional tee signs; on all promotions including golf event website; mail and distribution materials including tournament program; and all other primary high-visibility tournament signage.
- 12 playing spots.

GOLD SPONSOR

GIFT \$20,000

- Each golfer will receive a certificate for \$350 to use in an exclusive on-site golf merchandise salon.
- A trip through the Goodwill Classic gift salon for each golfer.
- Company name and logo will appear as a sponsor of major tournament gift item, event or service on all professional tee signs; on all promotions including golf event website; mail and distribution materials including tournament program; and all other primary high-visibility tournament signage.
- 8 playing spots.

SILVER SPONSOR

GIFT \$15,000

- Each golfer will receive a certificate for \$250 to use in an exclusive on-site golf merchandise salon.
- A trip through the Goodwill Classic gift salon for each golfer.
- Company name and logo will appear as a sponsor of major tournament gift item, event or service on a professional tee sign; on promotions; on tournament program and other tournament signage; and opportunities for additional product placement of promotional item giveaways.
- 8 playing spots.

BRONZE SPONSOR

GIFT \$10,000

- Each golfer will receive a certificate for \$200 to use in an exclusive on-site golf merchandise salon.
- A trip through the Goodwill Classic gift salon for each golfer.
- Company name will appear as sponsor of a major tournament event on a professional tee sign, on promotions, and on tournament program and other signage.
- 4 playing spots.





BENEFACTOR SPONSOR

GIFT \$8,000

- Each golfer will receive a certificate for \$150 to use in an exclusive on-site golf merchandise salon.
- A trip through the Goodwill Classic gift salon for each golfer.
- Company name will appear as sponsor of a major tournament event on a professional tee sign, on promotions, and on tournament program and other signage.
- 4 playing spots.

PATRON SPONSOR

GIFT \$6,000

- A trip through the Goodwill Classic gift salon for each golfer.
- Company name will appear as sponsor on a professional tee sign.
- Recognition in print advertising.
- 4 playing spots.

INDIVIDUAL

GIFT \$1,500

- A trip through the Goodwill Classic gift salon for each golfer.
- Company name will appear on a professional tee sign with another patron company.
- Recognition in print advertising.
- 1 playing spot.

RESERVE YOUR SPACE TODAY

Reserve your Goodwill Classic Sponsorship today!
Contact Ronnie Conger at 817-332-7866 x218, or visit www.goodwillfortworth.org

Goodwill Classic...a Tournament of Excellence
Monday, November 9, 2009
Ridglea Country Club North Course
Registration begins at 8:00 a.m.
Shotgun start at 10:00 a.m.
Scramble format

GOODWILL CLASSIC COMMITTEE

JERRY ALEXANDER

JEFF BLAND

EARL COLLINS

WILL A. COURTNEY, CPM

EDDIE FELD

MIKE GRIFFIN

HARRIET B. HARRAL, PH.D.





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